

GOVERNMENT OF THE DISTRICT OF COLUMBIA

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ALCOHOLIC BEVERAGE REGULATION  
ADMINISTRATION BOARD

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ROLL CALL HEARING

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IN THE MATTER OF: :  
: :  
Micherie, LLC :  
t/a Cheerz :  
7303 Georgia Avenue, N.W. :  
License No. ABRA-095178 :  
Retailer Class CR :  
Substantial Change :  
: :  
Case No. 14-PRO-00097 :  
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Monday,  
December 22, 2014

ABRA Meeting Room  
400 South  
Reeves Municipal Center  
2000 14th Street, N.W.  
Washington, D.C. 20009

The above-entitled matter convened at  
10:10 a.m. before the District of Columbia  
Alcoholic Beverages Regulation Administration  
Board.

BEFORE:

LAVERNE FLETCHER, Board Agent

P-R-O-C-E-E-D-I-N-G-S

(10:10 a.m.)

BOARD AGENT FLETCHER: Would the parties in the matter of Cheerz please come forward. The parties in the matter of Cheerz. This is Case No. 14-PRO-00097, Micherie, LLC t/a Cheerz, 7303 Georgia Avenue, N.W., License No. ABRA-095178. This is a retailer CR, substantial change (entertainment endorsement, change of hours and occupancy of 49).

The protest issues are adverse impact on peace, order and quiet and residential parking and vehicular and pedestrian safety.

My name is LaVerne Fletcher and I'm conducting the roll call hearing as the Board's agent pursuant to D.C. Official Code 1601.2. Introductions, beginning with the applicant, please.

MS. WATSON: Deanna Watson from Cheerz Sports Grill.

BOARD AGENT FLETCHER: Did you say Dina?

1 MS. WATSON: Deanna Watson.

2 BOARD AGENT FLETCHER: And Ms.

3 Watson, would you spell your name for the record  
4 please?

5 MS. WATSON: Sure. D-e-a-n-n-a last  
6 name is W-a-t-s-o-n.

7 BOARD AGENT FLETCHER: Thank you.

8 And your name sir?

9 MR. GRAVES: Marvin Graves, Cheerz,  
10 Sports Grill.

11 BOARD AGENT FLETCHER: Which grill?

12

13 MR. GRAVES: Cheerz Sports Grill.

14 BOARD AGENT FLETCHER: I'm sorry, I  
15 thought you said something else. Did you say  
16 Martin Graves?

17 MR. GRAVES: Marvin. M-a-r-v-i-n G-  
18 r-a-v-e-s. Marvin Graves.

19 BOARD AGENT FLETCHER: And Mr. Graves  
20 and Ms. Watson, would you put your contact  
21 information on that sheet. And which one would  
22 you prefer for us to be in communication with

1       you?

2                   MS. WATSON:     I guess me.

3                   BOARD AGENT FLETCHER:     Okay.   You'll  
4       be the primary contact?

5                   MS. WATSON:     Yes.

6                   BOARD AGENT FLETCHER:     Okay.   And  
7       present on behalf of ANC 4B?

8                   MS. GREEN:     Sara Green, like the  
9       color, S-a-r-a G-r-e-e-n.

10                  BOARD AGENT FLETCHER:     Ms. Green, are  
11       you representing ANC 4A as well?

12                  MS. GREEN:     No.

13                  BOARD AGENT FLETCHER:     Just B?

14                  MS. GREEN:     B.

15                  BOARD AGENT FLETCHER:     Is anyone here  
16       on behalf of ANC 4A?

17                  MS. GREEN:     Not that I'm aware.

18                  BOARD AGENT FLETCHER:     ANC 4A is not  
19       present.   ANC 4A is dismissed as a protestant.  
20       And what that means is they'll get a Board Order  
21       dismissing the protest and they'll get 10 days to  
22       seek reinstatement of protest and you'll be kept

1 informed.

2 MS. GREEN: Okay.

3 BOARD AGENT FLETCHER: So ANC 4B does  
4 have standing as a protestant and we just need to  
5 set a date for mediation, the status hearing and  
6 a protest hearing.

7 MS. GREEN: Ma'am, we have already  
8 come to an agreement, a voluntary agreement, and  
9 the only reason -- ANC 4B meets the fourth  
10 Monday, this next meeting is the fourth Monday of  
11 January and at that point the agreement will be  
12 signed.

13 BOARD AGENT FLETCHER: Okay. Thank  
14 you, Ms. Green. So it's going to be signed the  
15 fourth Monday in January?

16 MS. GREEN: Yes.

17 BOARD AGENT FLETCHER: Okay. Well  
18 then I won't set a date.

19 MS. GREEN: It seems like a waste.

20 BOARD AGENT FLETCHER: Exactly. So  
21 I won't set any dates at all and so I'll just  
22 make a note of that, Ms. Green, and let the Board

1 know that and we'll just take it from there.

2 MS. GREEN: Okay.

3 BOARD AGENT FLETCHER: And Ms. Green,  
4 is your contact information on that sheet? I  
5 have it but I'll put it with this case.

6 MS. GREEN: Yes, it's there.

7 BOARD AGENT FLETCHER: Okay. Well,  
8 thank you for coming.

9 MS. GREEN: Thank you.

10 MR. GRAVES: Happy holidays.

11 BOARD AGENT FLETCHER: Okay. You  
12 too. Thank you.

13 (Whereupon, the Roll Call Hearing in  
14 the above-entitled matter having been concluded,  
15 went off the record at 10:12 a.m.)

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<b>A</b> a.m 1:19 2:2 6:15 above-entitled 1:18 6:14 ABRA 1:15 ABRA-095178 1:10 2:8 Administration 1:3,19 adverse 2:11 agent 1:22 2:3,16,21 3:2,7,11,14,19 4:3,6 4:10,13,15,18 5:3,13 5:17,20 6:3,7,11 agreement 5:8,8,11 Alcoholic 1:3,19 ANC 4:7,11,16,18,19 5:3,9 applicant 2:17 Avenue 1:9 2:7 aware 4:17	days 4:21 Deanna 2:19 3:1 December 1:14 Dina 2:22 dismissed 4:19 dismissing 4:21 District 1:1,19 <b>E</b> endorsement 2:9 entertainment 2:9 Exactly 5:20 <b>F</b> Fletcher 1:22 2:3,14,21 3:2,7,11,14,19 4:3,6 4:10,13,15,18 5:3,13 5:17,20 6:3,7,11 forward 2:5 fourth 5:9,10,15	License 1:10 2:7 LLC 1:8 2:6 <b>M</b> M-a-r-v-i-n 3:17 Ma'am 5:7 Martin 3:16 Marvin 3:9,17,18 matter 1:7,18 2:4,5 6:14 means 4:20 mediation 5:5 meeting 1:15 5:10 meets 5:9 Micherie 1:8 2:6 Monday 1:13 5:10,10 5:15 Municipal 1:16	representing 4:11 residential 2:12 retailer 1:10 2:8 roll 1:5 2:15 6:13 Room 1:15 <b>S</b> S-a-r-a 4:9 safety 2:13 Sara 4:8 seek 4:22 set 5:5,18,21 sheet 3:21 6:4 signed 5:12,14 sir 3:8 sorry 3:14 South 1:15 spell 3:3 Sports 2:20 3:10,13 standing 5:4 status 5:5 Street 1:16 substantial 1:11 2:8 Sure 3:5
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